



Florida Society for Histotechnology

Exhibitor Information

The **Florida Society for Histotechnology** has begun the planning stages for our annual meeting, **May 17-20, 2012**. We would like to extend a personal invitation to you to exhibit at this seminar. The location is the **Grand Hyatt Tampa Bay** in Tampa, Florida. The resort is situated on a magnificently landscaped 35-acre nature preserve. It is centrally located in the bay area, overlooking Tampa Bay in the vibrant Westshore District. The hotel is just minutes away from the airport, gulf coast beaches, and downtown. Stay a couple extra days and visit Busch Gardens, Florida Aquarium or just some relaxation time on the gulf beaches!

The average attendance is 190-240 attendees. Please review the enclosed exhibit and hotel information. The application should be returned to FSH no later than April 1, 2011 in order to reserve your space. This will allow ample time for you to be included in our spring newsletter.

IMPORTANT INFORMATION:

1. Reserved for the Exhibit Area is the spacious and conveniently situated Ballroom located adjacent to the hotel lobby and registration area. For security, the ballroom will be locked when not in use. **Exhibit Hours: Friday, May 18 and Saturday, May 19, 9:30-10:30 a.m. and 2:30-3:30 p.m. break. All breaks as well as complimentary lunch on Friday will be served in the exhibit area to maximize exposure to the exhibits. Saturday lunch will feature an Award's Banquet from 11:30a.m.-1:30p.m. Each exhibitor will receive banquet tickets according to their application. Additional banquet tickets may be purchased at \$35 each if available. Please indicate how many tickets will be needed on the vendor registration form.**
2. Two tables are the standard set up for each vendor. Additional single tables are available for a nominal fee.
3. Please indicate on the exhibitor registration form whether or not you have a display that requires you be placed along an outside wall. (Displays that rise above the top of the table.) Displays that block other exhibitors will not be allowed if not indicated on the registration form. This will ensure all exhibitors are afforded maximum visibility.
4. Please ship your equipment and/or products to **arrive no sooner than Thursday, May 17, 2012**. These items should be properly labeled to ensure that they are delivered to the proper area. Proper labels for return shipping are also needed. The hotel requests that all shipping be pre-arranged prior to your departure. The hotel cannot be responsible for items left without shipping instructions.
5. The hotel requests that chemicals not be brought on site unless a disclaimer is signed to cover any damage that may occur.
6. The ballroom will be opened to exhibitors at **1 p.m. on Thursday, May 17th**, so that you may set up your exhibits. All exhibitors are asked to break down their exhibits after 3:30 PM and prepared for shipping on Saturday. Storage space will be provided for Monday pickup if necessary.

7. **Room reservations should be made by April 26, 2012.** Identify yourself as participants of the **Florida Society for Histotechnology** The room rates are as follows:

Room	Single Rate	Double Rate
Guestroom	\$139.00	\$139.00
One Bedroom Suite	\$239.00	\$239.00

Rates are exclusive of taxes, currently 12 %.

Shipping address:

Grand Hyatt Tampa Bay, 2900 Bayport Drive, Tampa, FL 33607

Reservations: **800-233-1234**. The local number is: **(813) 874-1234**.

Any questions about storage/shipping can be directed to Beth A. Lukens, Sales Manager, 813-207-6683.

COMPANY SPONSORSHIP is available for social functions and/or educational scholarships. Please contact me by May 1st, 2012, if interested. The hospitality sponsorship will be based on a first come-first served basis. Also note that the deadline for seminar advertising in our newsletter is March 1st. Please keep this in mind if you wish to place an announcement or ad concerning the meeting. We look forward to seeing you in Tampa. Thank you for your continued support. If I may be of assistance, do not hesitate to call or e-mail me.

Jerry Santiago
658 Southland Lane
Orange Park, FL 32065
Work: 904-766-6528 T/TH 1:30 to 6:30PM
Cell: 904-505-9989
Fax: 904-621-9125
E-mail: jsantiago@fshgroup.org

You can also contact: **Charlotte Kopczynski, Acting President (727) 461-8246**



Florida Society for Histotechnology
2011 Exhibitor Registration Form
May 19 – 22, 2011

Company Name: _____
Address: _____
City, State & Zip Code: _____
Contact Person: _____
Telephone #: _____ Fax #: _____
E-mail address: _____
Names of representatives attending: _____

- _____ Standard Two (2) Table display with skirting @ \$900 with 2 banquet tickets
_____ Single (1) table with skirting @ \$700 with 1 banquet ticket
_____ Additional table with skirting @ \$200 (No banquet ticket)
_____ Unmanned display only @ \$700, plus \$100 setup fee (No banquet ticket)
_____ # of electrical outlets required @ \$80 each
_____ # of additional banquet tickets needed @ \$35 each
_____ Late fee after April 1st, 2011 @ \$100

*** All tables are 8 ft long.

Sponsorships:

- I would like to co-sponsor a break for the amount of \$ _____.
- I would like to be sole sponsor of a break for the amount of \$ **1,800.00**.
- I would like to sponsor a lunch break. Please contact the President for sponsorship amount.

Total Enclosed: \$ _____

Display type:

(Please indicate type of display. All displays that rise above the table top will be placed up against the outside wall as not to block other exhibitors.)

- _____ Table top display that rises above table top
_____ Display behind table that rises above table top
_____ Product display only
_____ Equipment display only

Please make checks payable to Florida Society for Histotechnology (FSH)

Mail to: Jerry Santiago
658 Southland Lane
Orange Park, FL 32065

“For your convenience you can register and pay online for your exhibit”

Thank you for supporting our society. We look forward to seeing you in Tampa.